Contribution to Research and Transfer Activities for Regional Development

L'économie de la connaissance, un nouvel outil pour la Nouvelle Politique Régionale (NPR)?

	Traditional policies	EURODITE	*Key questions*
Knowledge types orientations	Analytic-Synthetic	Analytic-Synthetic-Symbolic	*How to integrate symbolic values?*
Mobilisation of new knowledge	Mono-sectoral policy (cumulative knowledge dynamics)	Project policy (combinatorial knowledge dynamics)	*How to open the cluster?* *How to anchor the project?*
Learning processes	Technological transfers	Promotion of analytical, synthetic and symbolic KDs	*How to link technology and image?* *What the new role of the Territorial Marketing?*
Market interde-pendencies	Innovation within the production system on an undifferentiated global market (exploration-examination)	Innovation within a complex production-consumption system (exploration-examination-exploitation)	*How to integrate knowledge about and from the market?*
Spatial articulation	Cluster policy/Interreg a and b focused on mono-sectoral and analytical-synthetic KDs	Multi-local KDs integrating also symbolic KDs	*How to act multi-locally?* *How to anchor mobile knowledge?*

En charge du projet

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