

Startup-Förderung Inkubatoren als Brutstätten innovativer Ideen



What is Impact Hub Zürich?

We are an entrepreneurial community with 800+ innovators, start-ups and corporate partners to build a radically collaborative world.



CO-MANIFESTO

WE ARE A COMMUNITY OF CREATORS
BUILDING A RADICALLY COLLABORATIVE WORLD

**WE
CREATE**

**START
WITH
WHY**

WE ALIGN PASSION,
TALENT, PURPOSE AND
PROFIT

**WE
CONNECT**

**NO
HIDDEN
AGENDA**

WE OPERATE ON
TRUST AND PRACTICE
TRANSPARENCY

**WE
CARE**

**ME, US,
ALL OF US**

WE CREATE SCENARIOS
WHERE EVERYONE
WINS

**FAILING
FORWARD**

WE BUILD, FAIL, LEARN -
AND REPEAT

**100%
HUMAN**

WE MEET AT EYE LEVEL
AND BRING OUR WHOLE
SELVES TO WORK

**TRULY
REGENERATIVE**

WE TAKE CARE OF
OURSELVES AND
THE WORLD

WE BELIEVE THAT THE WORLD'S GREATEST CHALLENGES WILL NEVER BE SOLVED BY ONE PERSON OR ORGANIZATION ALONE. **WE NEED TO WORK TOGETHER.**

THAT'S WHY WE SET OUT TO CREATE A THRIVING INNOVATION ECOSYSTEM WHERE PEOPLE COLLABORATE ACROSS ORGANIZATIONS, CULTURES AND GENERATIONS TO SOLVE THE GRAND CHALLENGES OF OUR TIME.

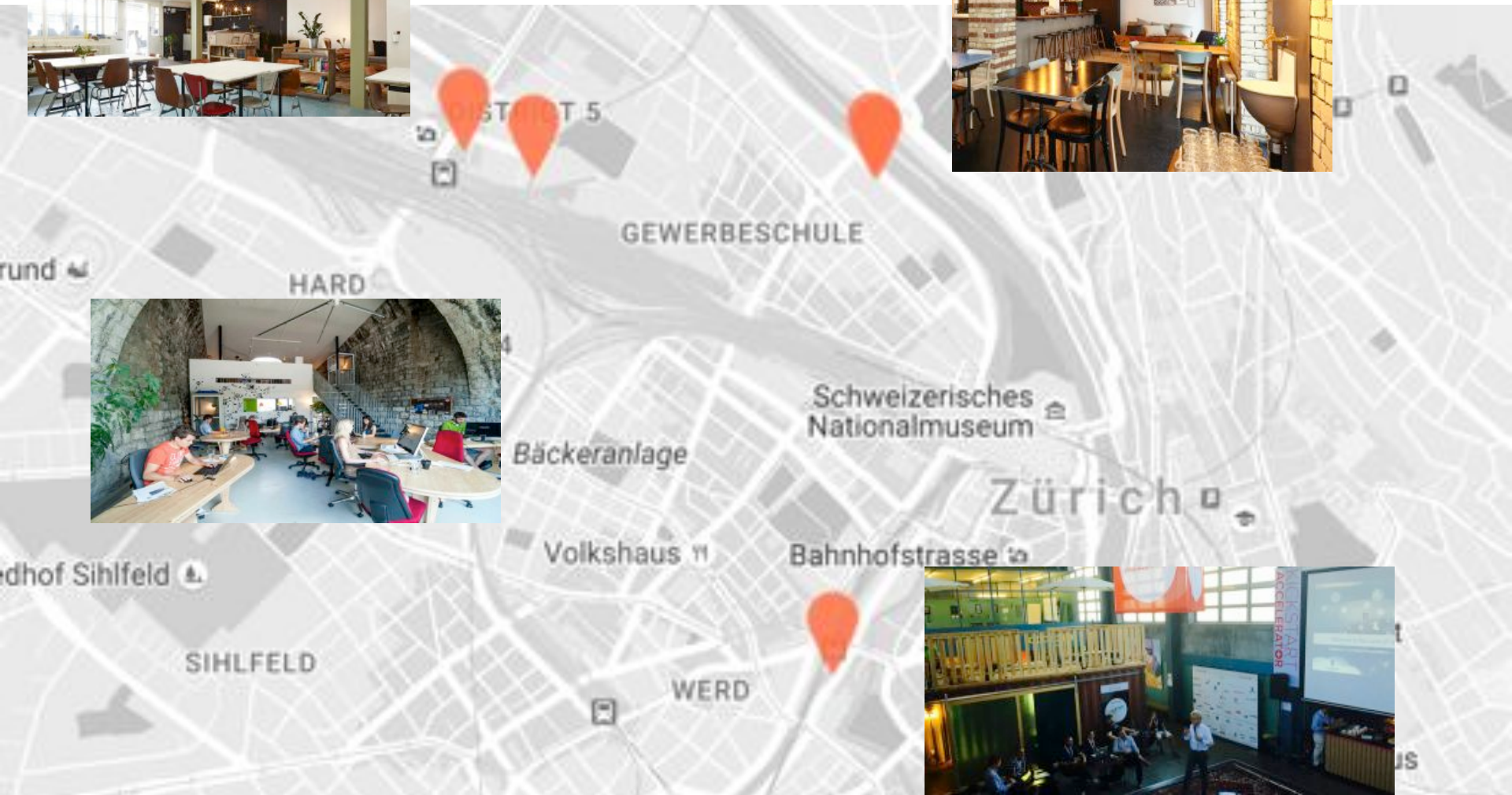
WE ARE INSPIRED BY
THE SUSTAINABLE DEVELOPMENT GOALS
AS DEFINED BY THE UNITED NATIONS

1. NO POVERTY 2. ZERO HUNGER 3. GOOD HEALTH AND WELL-BEING 4. QUALITY EDUCATION 5. GENDER EQUALITY 6. CLEAN WATER AND SANITATION 7. AFFORDABLE AND CLEAN ENERGY 8. DECENT WORK AND ECONOMIC GROWTH 9. INDUSTRY, INNOVATION AND INFRASTRUCTURE 10. REDUCED INEQUALITIES 11. SUSTAINABLE CITIES AND COMMUNITIES 12. RESPONSIBLE CONSUMPTION AND PRODUCTION 13. CLIMATE ACTION 14. LIFE BELOW WATER 15. LIFE ON LAND 16. PEACE, JUSTICE AND STRONG INSTITUTIONS 17. PARTNERSHIPS FOR THE GOALS

100% POSSIBLE. TOGETHER.

4 locations to catalyze open innovation in Zürich

(one in Geneva and one in Bern)



Core activities



- **Entrepreneurial community curation**
- **Startup development and acceleration**
- **Corporate innovation and entrepreneurial leadership**

Entrepreneurial community curation (for example)



Software-provider for E-Bike Sharing fleet management

ElectricFeel started at Impact Hub Zurich. The two founders met through an Impact Hub match-making program. First clients are ETH, the city of Mainz and the University Campus in Doha.



Open Data Institute: Shaping the open data movement

Opendata.ch is the Swiss Chapter of the Open Knowledge Foundation to promote transparency and open access to (government) data. The Swiss ODI will be based at Sihlquai.

entwine: Video content platform for end2end capture/distribution

Entwine specializes in building end-to-end video capture, lecture capture and distribution solutions utilizing open source technologies. Entwine is based at Sihlquai and Silicon Valley.



Mobile payments

Started at Colab Zurich, the Klimpr-founders benefited from the Colab community as they could develop their app with test user, push early downloads, and amplify media attention.



RECOMY: Social media based recruiting platform

Based at Sihlquai, RECOMY AG leverages social networks on social media platforms to maximize reach for job posting and job searching for recruiters, job seekers, companies and talent.



upfront: Web-editor for journalists to tell better stories

Based at Sihlquai, upfront provides a cutting-edge web-editor for journalists. The main product "Livingdocs" is a content management system enabling frictionless content creation for different channels.



More startups:

- **Alterniity AG**
TV game for Alzheimer early detection/prevention
- **Butik AG**
POS payments via Tablet with ERP
- **Eaternity AG**
Co2 calculation-software for large caterers
- **Electrochaea Ltd.**
Power2Gas Startup for electricity storage
- **foraus**
Think Tank and analyses for Swiss foreign policy
- **Superar**
Access to classical music education for children
- **Tawipay**
Comparison platform for remittances payments
- **Three Coins Association**
Financial Literacy mobile game for teenager

Startup development & acceleration (for example)



Kickstart Accelerator



Start-up Hotspot Zürich

30 Köpfe, die die Welt verändern

In Zürich werden für 11 Wochen
branchenübergreifende Digitalisierungs-
Köpfe hinter Minidrohnen, künstliche



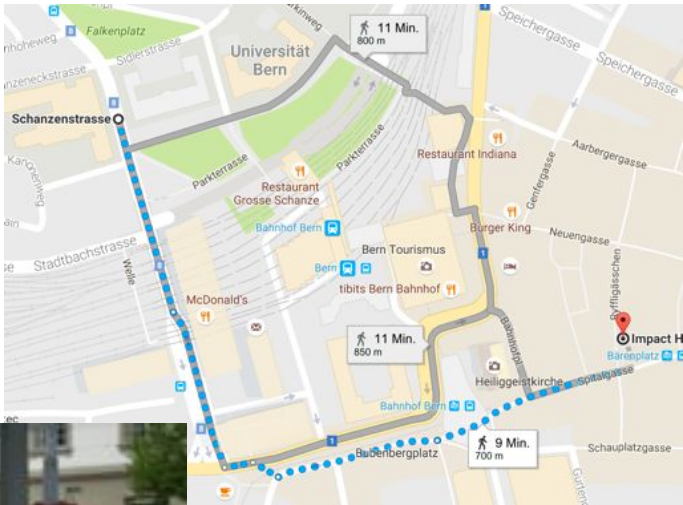
- Major initiative of DigitalZurich2025
- Largest program on acceleration and innovation in Europe (10+ large corporates, 30 startups, 300+ stakeholders)
- Four Verticals: Fintech, Food, Smart & Connected Machines, Future & Emerging Technologies
- 11-weeks experience in Zurich: Funding, content, corporate PoCs, investors and more



The Future of Startup ~~Incubation~~ (Development)

- **Startup development, not incubation**
- **Ecosystems, not linear processes**
- **Values and value-creation, not valuation**
- **Entrepreneurs should incubate entrepreneurs**
- **Established organizations can and will only learn if they are willing to change most of their key ingredients (culture, practices, routines, structures, ...)**

Impact Hub Bern



Thank you!

Corporate innovation and entrepreneurial leadership (for example)



Value Proposition

Mit welchem Angebot erreiche ich meine Zielgruppe



Business Model

Wie kann ich meine Idee monetarisieren



Customer-Testing

Was halten echte Nutzer von meinem Angebot



Design Sprint

Wie sieht das Produkt aus und wie funktioniert es?



Prototyping

Wie fühlt sich das Produkt an und wie reagieren Kunden darauf



Minimal Viable Product

Erweist sich das Angebot als markttauglich