



EUROPEAN REGIONAL
DEVELOPMENT FUND

INTERREG EUROPE 2014 - 2020

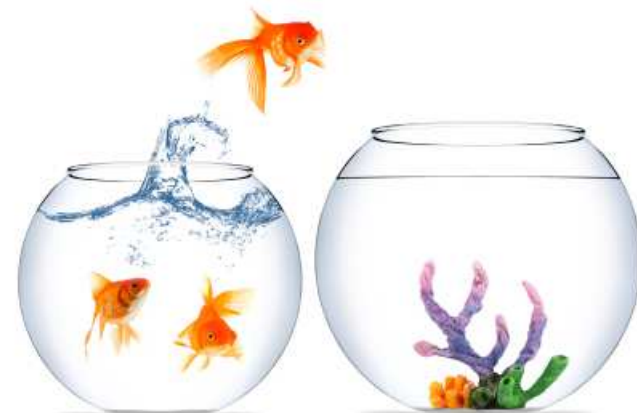
*Une plateforme pour le développement
de la politique régionale / d'innovation*

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Marché de la recherche régionale

24 SEPTEMBRE 2014, Lucerne



INTERREG EUROPE in brief

‘Learning by sharing’

Local / regional authorities access the **experience** of others in Europe facing similar issues to improve their **policies**



INTERREG EUROPE in brief

4 themes

Research & innovation

SME competitiveness

Low-carbon economy

Environment & resource efficiency

2 actions

PROJECTS

Organisations work together for **3 to 5 years** on a shared policy issue.

An **action plan** of each region will aim at improvement of a specific policy instrument.

Regional partners will **monitor** the action plans' implementation.

PLATFORMS

An (online) space for **continuous learning about public policies**.

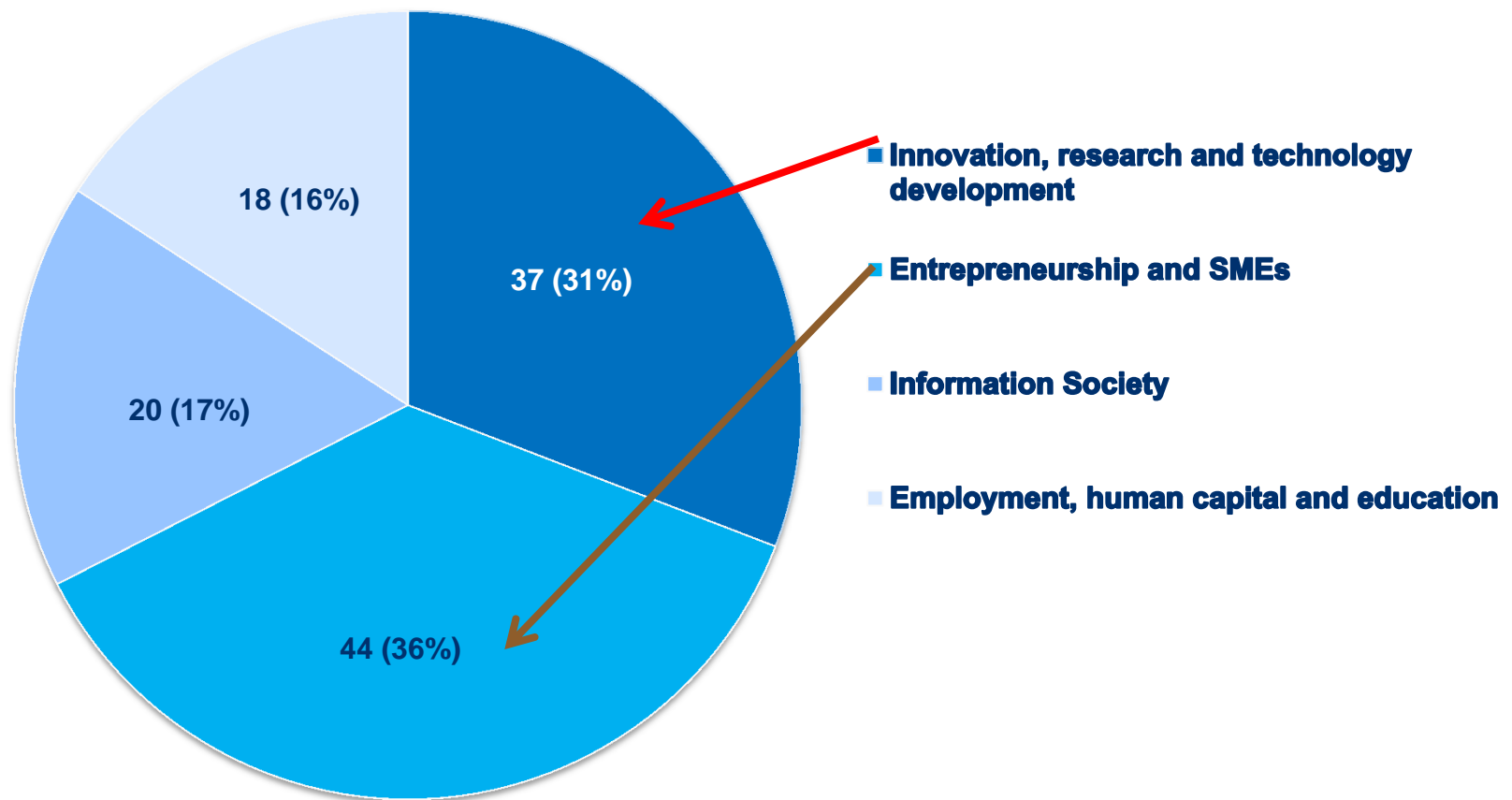
Solutions to improve the management and implementation of regional development policies.

Support to local and regional governments for effective policy planning and implementation.

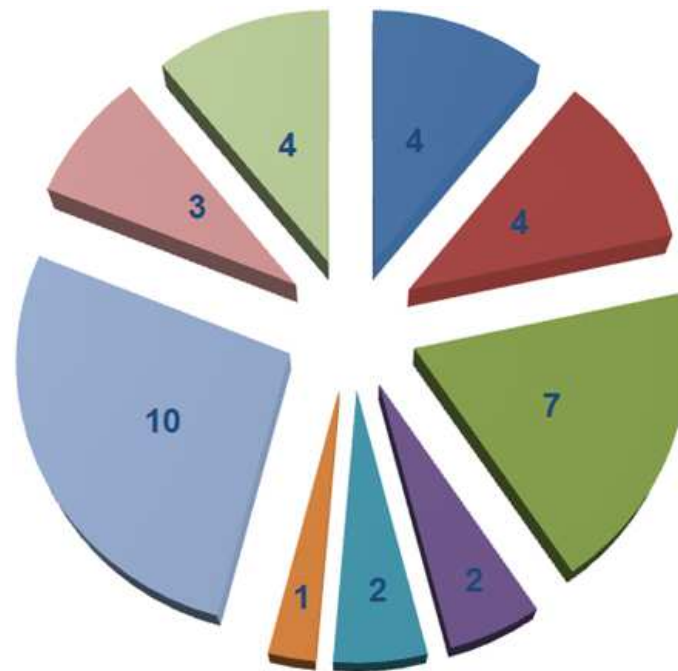


Overview 2007-2013

Innovation and SMEs in INTERREG IVC



37 projects related to *Innovation, research & technology development*

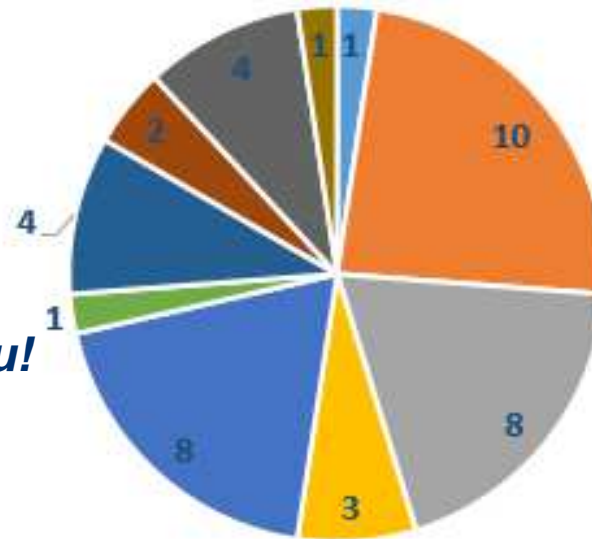


- Bringing research & innovation to market
- Eco-innovation
- Innovation capacity of SMEs
- Innovation for ageing population
- Innovation governance (evaluation)
- Innovation in public sector
- Innovation systems (triple helix & open innovation)
- Smart specialisation
- Support to sector

**115 examples of practices
available on www.interreg4c.eu!**

42 projects related to *SMEs & Entrepreneurship*

*191 examples of practices
available on www.interreg4c.eu!*



- Corporate Social Responsibility
- Support to sector
- Entrepreneurship
- Rural development
- Support to SMEs
- Creative industries
- Eco-innovation
- Industrial parks
- SME access to finance
- Territorial marketing

Example of success

Project:



Practice:

“ Transfer Café ” : virtual communication platform allowing SMEs to get in contact with professors and experts from scientific institutions

From: Berlin
Government (DE)



To: Group Roma
Capitale (IT)

Example of success

Project:



Practice:

Tender Support System (TSS): service that provides first hand information and services to SMEs in order to facilitate their access to tenders

From: ITD
Hungary (HU)



To: Business link
central Denmark (DK)

Example of success

Project:  **INLINK** CONNECTING THE
TERRITORY THROUGH
THE INNOVATION NETWORK

Partner concerned: Maribor Development Agency (SI)

Policy improved: Based on the project inputs, the Provadje Region created its first Regional Innovation System which was successfully included into the Provadje Regional Development Plan for 2014-2020.

Thank you for your attention!

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