



Call for papers

Research Centre of Economic Analysis and Public Policy conference:

Innovation networks in regional development

The role of entrepreneurs, universities, municipalities and NGOs.

29-30th November 2019

Venue: Corvinus University of Budapest, Székesfehérvár Campus
Székesfehérvár, Budai út 43, 8000

Regional development is a crucial area of public policy for enhancing innovation and competitiveness. For Central- and Eastern Europe it is even more critical, since the shortage of entrepreneurial knowledge and innovation capacities are clear obstacles of economic growth and welfare. Innovation networks focusing on regional development could help SMEs to join the knowledge-based economy, however joining such networks are challenging. During the workshop we would like to discuss the following questions:

- what kind of public policies could be useful for establishing innovation networks for regional development?
- what are the roles of the different actors – SMEs, municipalities, civil organizations and universities – in the networks?
- how such networks can boost the competitiveness and innovativeness of SMEs?
- what are the key institutional factors which are needed to establish and operate such networks?
- how can such networks be embedded into the local economy and still be open for global challenges?
- how can knowledge be circulated between the members of such networks?
- who should take the initiator of such network and who should be the leader of it?
- what kind of infrastructure is needed for such an innovation network?
- How do the concepts of Living Labs / Innovation Labs relate to these networks?
- how should we empirically analyse these innovation networks for regional development? How can we measure their performance?
- what are the best practises of innovation networks in the field of regional development?
- how has the theory of smart specialization been adapted in the context of public development?

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The conference is organised by Corvinus University of Budapest (CUB - Research Centre of Economic Analysis and Public Policy) in Székesfehérvár, where CUB has its new campus. Our partners in the organization are Kingston University London (United Kingdom), Universities of Trento (Italy) and Zhejiang University (China). The conference will be of interest to academic scholars and policy experts worldwide in the field of entrepreneurship, public policy, institutional and developmental economics, network studies and innovation studies. It will be interactive and designed to provide space for policy makers and academics to share ideas and critiques of policy.

Extended abstracts selected by the organizing committee can be presented at the conference and will be published in a conference proceeding. Participation for the authors of selected abstracts is free. Meals during the conference are covered, accommodation and travel costs to be covered by the participants.

Delegates are encouraged to present papers on any aspect of above mention topics.

Keynote speakers to be confirmed.

Abstract Submission and Deadlines

An extended abstract of your paper (about 1000-1500 words) should be sent to Miklós Rosta (miklos.rosta@uni-corvinus.hu) and Réka Csaba (csaba.reka@uni-corvinus.hu) by Sunday 15 September 2019. The abstract should include:

- Objectives (200 words)
- Literature/review (300 words)
- Approach/Method (200 words)
- Results/Findings (300 words)
- Value/ Implications (200 words)

Session Ideas Submission and Deadlines

Sessions under the topics above can also be proposed by potential session organisers. At least three presentations shall be included in a session. A session organiser shall submit his/her session idea with a short description (max. 500 character) together with the names and abstracts of at least three presenters of his/her session by 23 September 2019. (Please, note that the final decision on distributing presentations among sessions is made by the organizing committee).

Important Dates

Date of conference: 29th of November (Friday) – 30th of November (Saturday) 2019

Abstract submission deadline: 15th of September (Sunday) 2019

Session and abstracts submission deadline: 22nd of September (Sunday) 2019

Registration open: 2nd of September (Monday) 2019

Acceptance notification: 1st of October (Tuesday) 2019

Registration deadline for the conference: 1st of November (Friday) 2019

Organizing Committee:

Assoc. Prof. Miklós Rosta (miklos.rosta@uni-corvinus.hu)

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Questions concerning logistical and administrative information should be sent to:

Ms. Réka Csaba (csaba.reka@uni-corvinus.hu).

For further information about this event:

Contact: Assoc. Prof. Miklós Rosta

Email: miklos.rosta@uni-corvinus.hu

The event is organized within the Széchenyi 2020 program framework (EFOP-3.6.1-16-2016-00013) under the European Union project titled: „Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest”.

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