



Long term Vision for Regional Development:

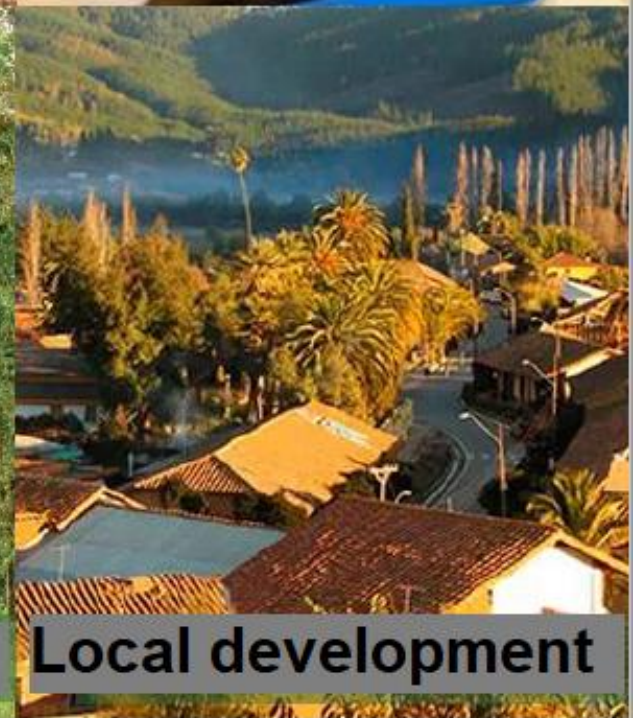
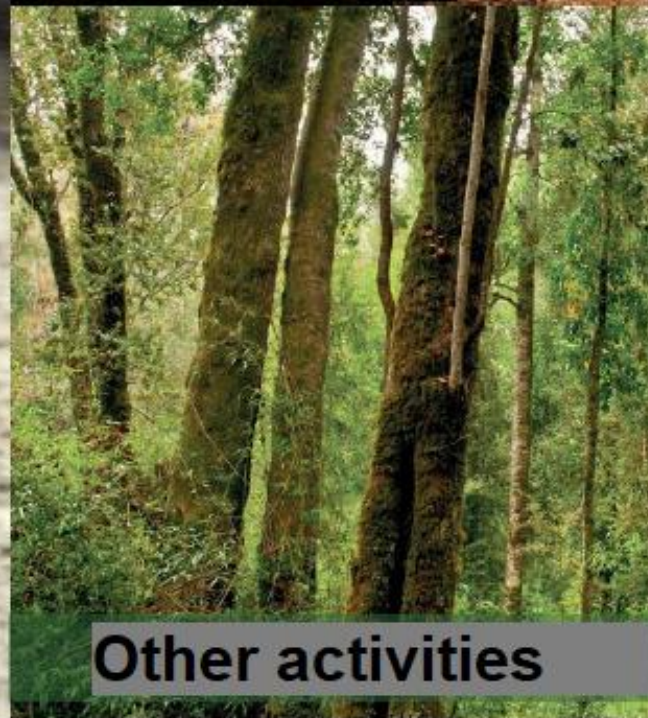
Jose Enrique Garcilazo, OECD

Schweiz 2040: Regional- und Raumentwicklung von morgen – Trends, Visionen,
Entwicklungsfelder, 27 April, 2021

Old Vision

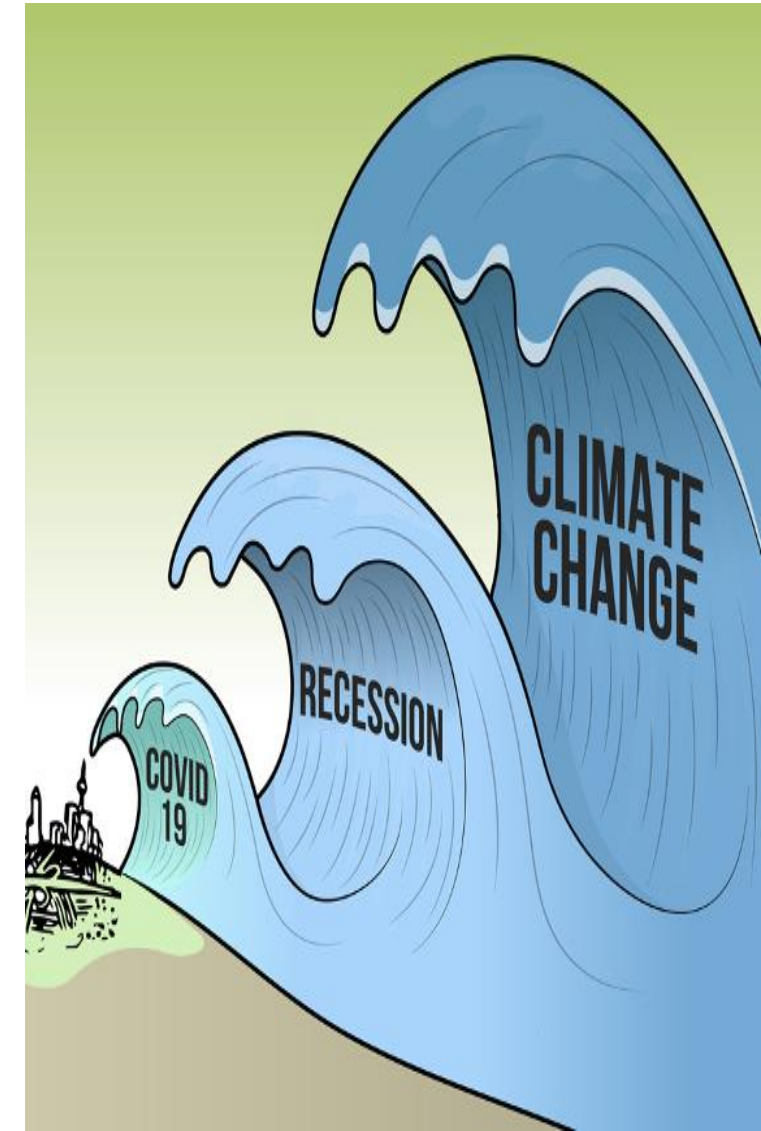
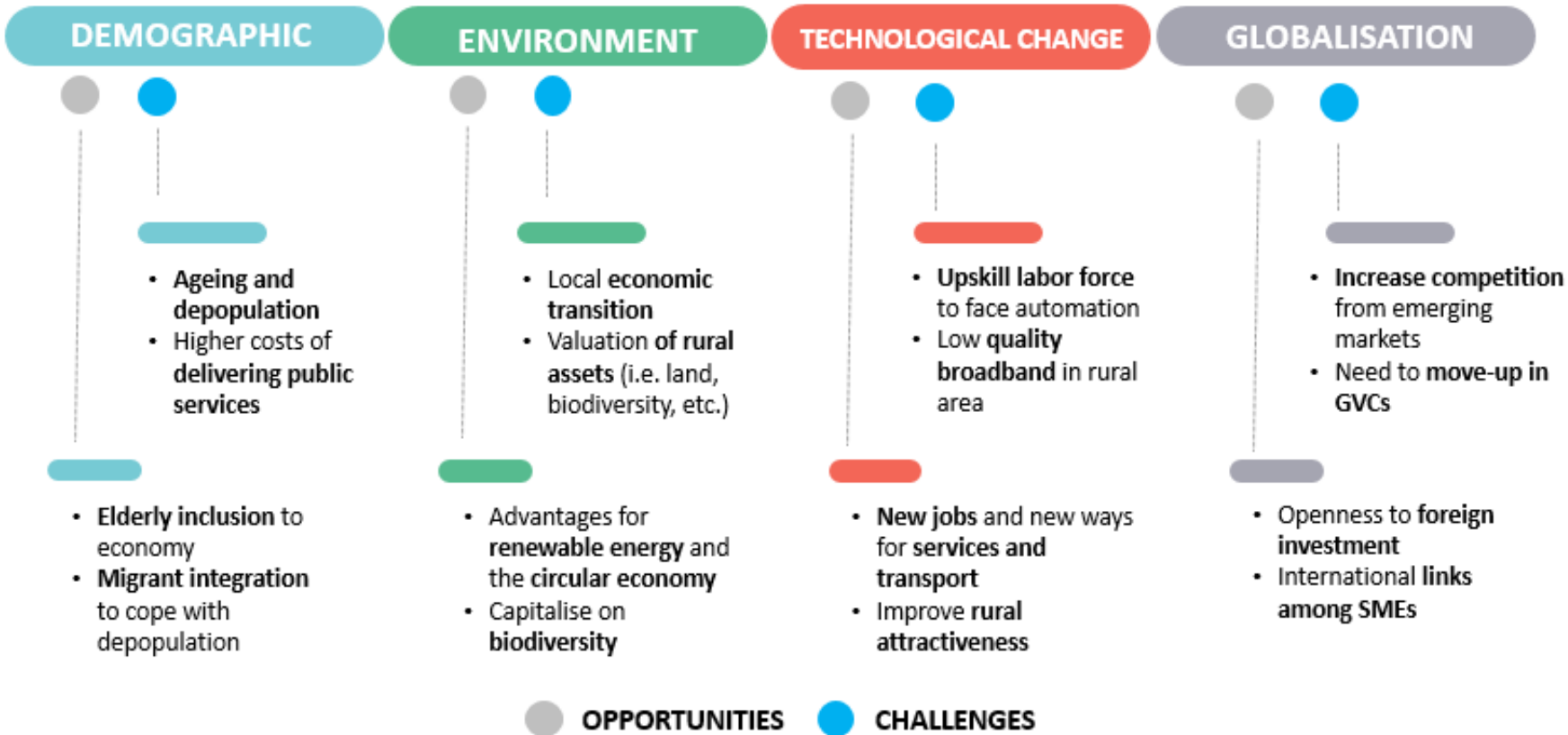


New Vision





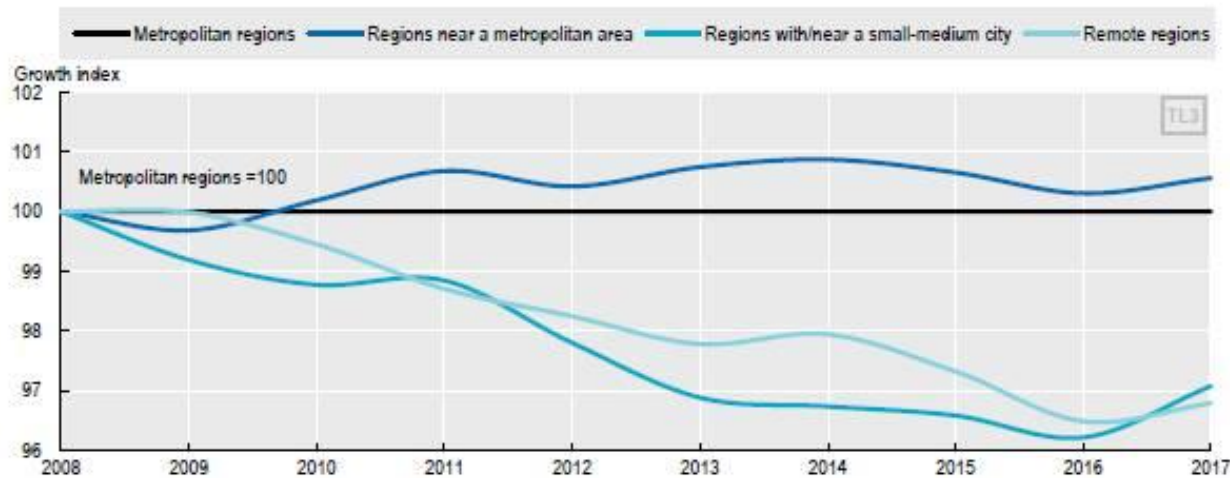
Megatrends are shaping the context for rural places





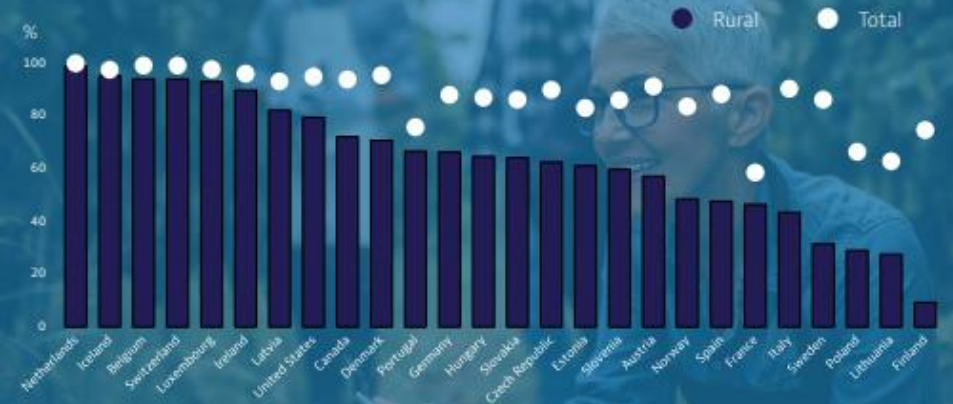
Megatrends shaping opportunities in regions and rural places

GDP per capita growth index in non-metropolitan relative to metropolitan regions
OECD area, index (metropolitan regions=100), based on small regions (TL3)



Rural households experience worse Internet broadband quality

Households in areas where fixed broadband with a contracted speed of 30 Mbps or more is available, as a percentage of households in the total and rural categories



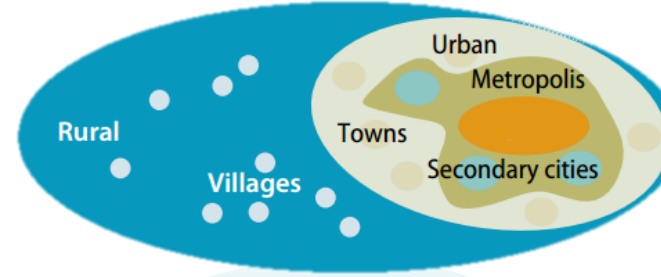
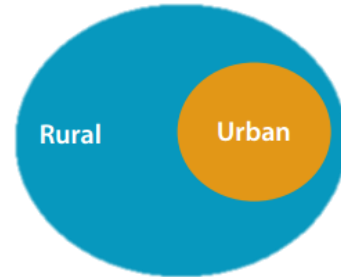
Note: Note: For this indicator, rural areas are defined as areas below a predefined population density threshold. For EU countries, the threshold is less than 100 per square kilometre. For Canada, it is 400 per square kilometre. For the United States, it is 1 000 per square mile or 386 people per square kilometre. Data for 2019 or earliest year available.
Source: OECD (forthcoming) OECD Regions and Cities at a Glance 2020, OECD Publishing, Paris.



Rural places are diverse and they each require a distinct approach

The simplified area economy

...and a more realistic representation



Source: *Global Monitoring Report 2013*, IMF/World Bank



Rural inside a functional urban area (FUA)

- Loss of control over the future
- Activities concentrate in the urban core
- Managing land value pressures
- Matching of skills

Rural outside, but in close proximity to a FUA

- Conflicts between new residents and locals
- Avoiding sprawl
- Competition for land and landscape

Rural remote

- Highly specialised economies subject to booms and busts
- Limited connectivity and large distances between settlements
- High per capita costs of services

- A more stable future
- Potential to capture urban benefits while avoiding the negatives

- Potential to attract high-income households seeking a high quality of life
- Relatively easy access to advanced services and urban culture
- Good access to transport

- Absolute advantage in production of natural resources-based outputs
- Attractive for firms that need access to an urban areas but not on a daily basis
- Can offer unique environments that can be attractive to firms and individuals

Challenges

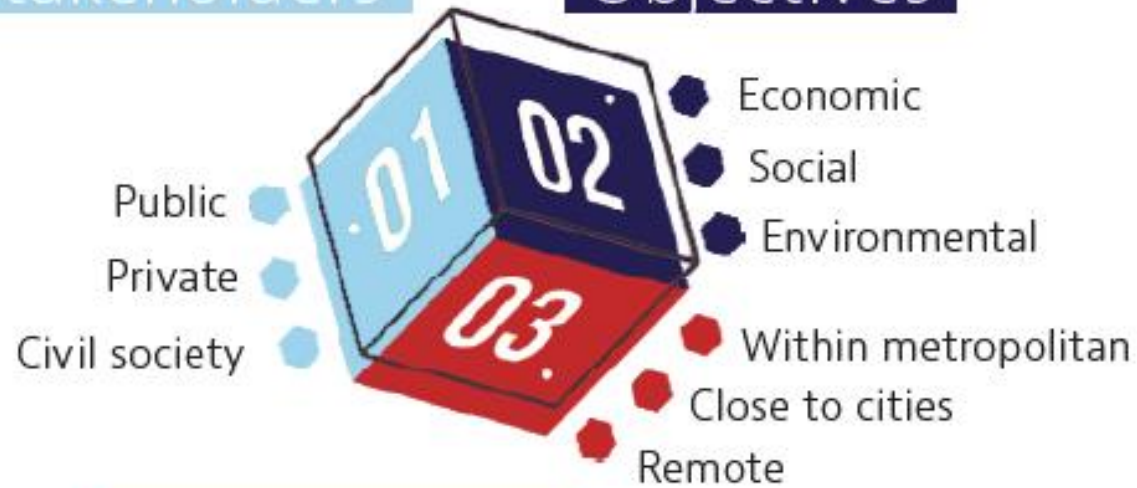
Opportunities



The Rural Well-being Policy Framework

Stakeholders

Objectives



Rural regions

Emphasis on:

- ✓ **Partnerships** between government, the private and civil society
- ✓ Building **linkages** between rural areas and cities

A **people-centred approach** will help ensure rural areas can embrace change and build positive futures



The Framework identifies a number of policy recommendations



ECONOMY

Enhancing productivity and competitiveness

- Deepening **smart specialisation** strategies and **promoting innovation**.
- Supporting **SME growth**
- Facilitating access to **sources of financing** for rural firms.
- Retaining **more value** in rural communities

- Enhancing the quality and availability of **digital tools** and skills
- Designing **resilient services** and providing **targeted mentoring initiatives**
- **Developing 'silver'** services to support the elderly population
- **Supporting social innovations** that target societal challenges
- Developing **targeted programmes for youth and newcomers**

SOCIAL

Planning to demographic change and social innovation



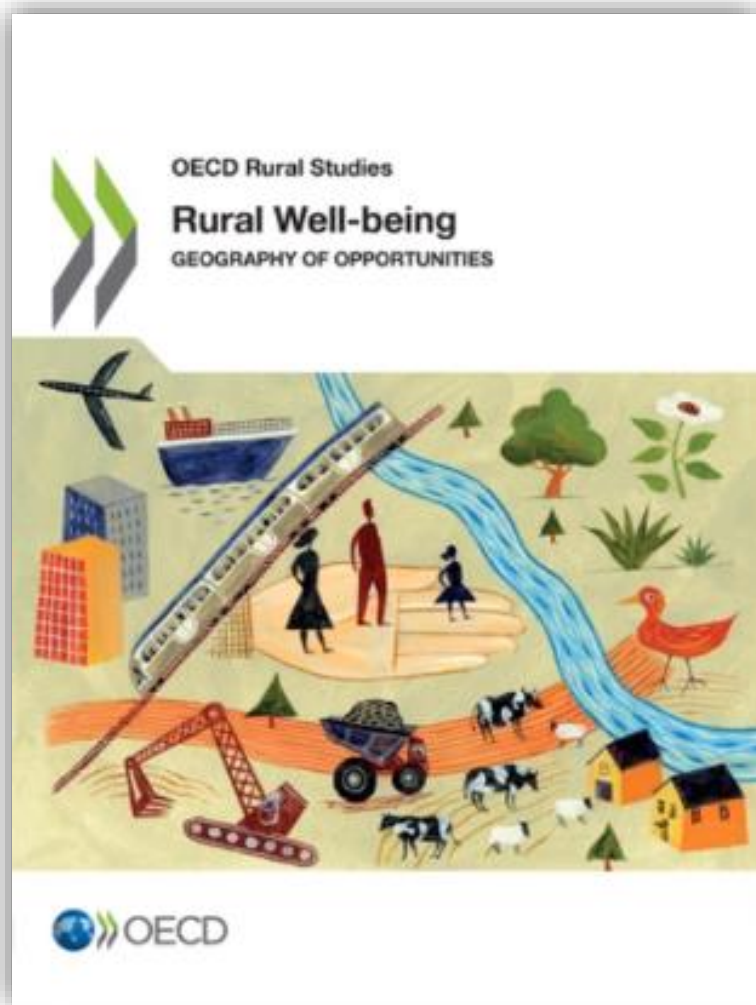
ENVIRONMENTAL

Shifting to a low-carbon economy

- Facilitating the **development of renewable energies**
- Identifying ways to account for and **create value from eco-system** services
- Promoting **sustainable land-use** a part of the circular and bio-economy.
- **Rethinking transportation** for rural dwellers



Rural Well-being: Geography of Opportunities



thank you

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Our full report, now available!
Read our report at: <https://oe.cd./3fi>